



Show Your School with a Student Life Section

from your Jostens representative, Scott Geesey

Take the time and space to tell some of the stories of your school in a Student Life Section. Here are some tips...

1. Make Student Life a separate section: Many yearbooks lead off with their Student Life section before getting to the seniors, other students and activities. OR work in Student Life stories in the portrait section to break up the rows of head shots. Include them in a section; i.e., a feature on the star football player on the football spread, etc.

2. Cover the top events: Every school has events that are unique to that school. The Student Life section would be a great place to cover those events.

3. Show the real LIFE of your school: When people read your yearbook 20 years from now, what do you want them to remember? Brainstorm on subjects you want to cover, then gather the information and pictures and cover the subjects in Student Life. Fashions, summer vacation activities, student jobs, favorite hangouts, community service, a major storm that hit the area...much more than just Homecoming!

4. Don't forget OUTSIDE the building: Students don't stay at school 24/7! Student Life means LIFE, wherever students (or STAFF!) may be.

5. Be creative: Use your imagination in what you cover in your Student Life section. Find some unique or offbeat subjects to cover: strange student hobbies, student cars that are OLD, your own "Guinness Book of Records," etc. And don't forget about the adults in your school, with subjects like staff hobbies, interesting staff trips, etc.

6. Be a yearbook journalist: Tell your readers the stories affiliated with each subject, in pictures and writing. For instance, in a spread on Student Jobs, include numerous photos of students on the job (with good captions!) along with a feature on a particular student, a particular local business who employs many students, etc.

7. Show real LIFE in your photos: Don't get into the habit of asking everyone to pose for your camera. If your subject is on the job, get good photos of them in action. Try different angles, but always try to get their face in the shot.



Simple Rules to Make Your 2007 Yearbook GREAT!!