

Photoshop Trick: Ghosting an Area

from your Jostens representative, Scott Geesey



If you have a full version of Adobe Photoshop, you can easily take a digital image and lighten just a section of it to place a name, title, etc...

- 1. Open your image in Photoshop.
- 2. Go to the top of your screen and choose Layer/New/Layer.
- 3. A new layer dialog box will appear. Type "ghosting" in the name field and click OK.
- 4. Double click on the Rectangular Marquee tool in your toolbox. The Marquee options palette should appear. Enter data as...

Feather: 20 pixels (adjust if you choose) Style: Normal

- 5. Draw a marquee around the area of the photo you are ghosting. Just click and drag around the area; a dotted line will appear. Make sure you're on the layer Ghosting.
- 6. Go to the top of your screen and choose Edit/Fill. The fill dialog box will appear. Select white from the Use pop up menu. Click OK.
- 7. Go to your Layers palette; if not visible, go up to Window/Show Layers. Enter a value of 50 into the opacity field for the "ghosting" layer; change the opacity if you wish.
- 8. Go to the top of your screen. Choose Layer/Flatten Image.
- 9. Choose File/Save As and select Jpeg or Tiff. Give the file a slightly different name than the original. For Jpeg, save at maximum quality. With Tiff, for Image Compression, choose None, and select IBM or Mac for your particular computer.
- 10. For PageMaker or InDesign schools, use Picture Placer to

place the image on your yearbook page. For Year-Tech Online users, upload the new image to your website, then place it in a photo box. Then for either, create a text box over the ghosted area for your text.



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